## **Professional Background**

Porawan started her career as marketing researcher in 2002 with TNS International. She was responsible for many international clients in various fields: consumer products, media, dairy products and telecommunication sector.

She joined Deloitte Consulting in 2005 and then Asia Rising Investment Advisory in 2007 as the business executive to develop derivative products and the marketing strategies for acquisition, retention and expansion the clients for wealth management services including private fund, private equity investment.

She worked as a partner at O2 Solutions Company – a savvy Marketing Research Company which provides all range of qualitative and quantitative in marketing research for 4 years. With research background, she always involved with data and attended Managerial in Big Data at NUS, Singapore

She currently is an Executive Director at Sappon Group Company – a real estate developer company.

## **Educational Background**

Master of Science in Finance from University of Illinois at Urbana-Champaign, Illinois USA Master of Arts in Business and Managerial Economics from Chulalongkorn University, Thailand Bachelor of Business Administration, The second class honors from Chulalongkorn University, Thailand Advance Executive Program on Leadership and Management from Cambridge University, UK





## Porawan Sukchuai

## **Data To Intelligence**